



## YOU MATTER™ EDUCATION PROGRAMS

At Every Monday Matters (EMM), we believe that every student deserves to understand how much and why they matter to themselves, the community around them, and the world. We recognize that educators are in need of a cost-effective, results-oriented social emotional program that is easily customized for specific program needs while aligned to state and national standards.

## THE YOU MATTER™ K-12 CURRICULUM

Our year-round, NO-COST curriculum provides a flexible yet powerful program for engaging today's youth in topics and activities that build self and social responsibility. This curriculum features a weekly menu of 15- or 30-minute hands-on activities that can be successfully implemented with minimal preparation time and materials.

There are two main ingredients to our EMM personal and social transformation model:

1. We design all of our programs around three perspectives:



### I MATTER

"I FEEL GOOD ABOUT MYSELF & HAVE A LOT TO OFFER."



### YOU MATTER

"I APPRECIATE & POSITIVELY IMPACT THOSE AROUND ME."



### WE MATTER

"TOGETHER, WE CAN DO AMAZING THINGS."

2. We drive these perspectives through our annual EMM calendar, which features 12 monthly themes each year and 52 weekly (Monday) actions and activities that tie directly back to the monthly themes.

For example, the monthly theme of "Monday Gets Positive" includes weekly activities such as "Give a Compliment" and "Take the High Road." Or, the month of "Monday Gets Healthy" includes activities such as "Chews Wisely" and "Move Your Body."

The EMM calendar changes yearly and offers fresh and relevant content that focuses on what we can do for ourselves, for one another, and together to create positive change and to matter.

JANUARY	FEBRUARY
<b>MONDAY GETS FRESH</b>	<b>MONDAY GETS CIVIL</b>
2 SEARCH YOUR SOUL	6 BE AWARE
9 BE A TEAM PLAYER	13 MAKE THE FIRST MOVE
16 BEGIN WITH THE END	20 TAKE PRIDE
23 PUSH YOUR ZONE	27 USE YOUR MANNERS, PLEASE
30 INAUGURATE YOU	



## THE YOU MATTER™ STUDENT CLUBS

The YOU MATTER™ Club Program is available for leaders seeking a student-run, advisor-assisted program for 8th-12th graders with an emphasis on leadership and campus and community service. Downloadable resources are available to help students run an effective club. Modules include: "Getting Started," "Fundraising 101," and "How to Run Effective Service Projects." Clubs are encouraged to use the EMM Monthly and Weekly themes and the YOU MATTER™ Curriculum; however, we also encourage our clubs to focus on their unique interests and the needs of their school and community.

## PROGRAM STRENGTHS

EMM's 2015-2016 academic year program evaluation results show we are mattering to educators, students, and their communities. Check it out.



**96%** OF EDUCATORS POLLED REPORTED THEY WOULD RECOMMEND THE PROGRAM TO OTHER EDUCATORS

**95%** OF EDUCATORS POLLED REPORTED THEY AGREE THE PROGRAM IS EFFECTIVE OR VERY EFFECTIVE

"The promotion of our school being a community and friendly family atmosphere really drives the students to make better choices and take pride in what they are doing in these activities. They are very engaged when they know they are helping to make a difference in the community."

## EDUCATOR TRAINING AND PROGRAM SUPPORT

EMM believes that educators, just as the students they serve, are in search of significance and purpose. They are powerful influencers that create a culture that MATTERS in their classrooms, programs, and communities. We are honored to serve over 2,000 educators in 45 states and 6 countries. These educators include teachers, staff leaders, volunteers, counselors, administrators, and executive leadership, working in In-school, Out-of-school, District/County/State Education, Justice System, Social Services, Faith, Mentoring, and Youth Leadership programs.

To support our educators and successful program implementation, we offer effective and affordable:

- ▶ YOU MATTER™ K-12 Program Implementation and Skill-building Workshops
- ▶ YOU MATTER™ K-12 Program Assessment Workshops and Action Planning
- ▶ Motivational Assemblies or Keynotes (students or teachers)
- ▶ Community Building Events (students or teachers)
- ▶ YOU MATTER™ Program Evaluation Resources and Services

"I love how the curriculum focuses on ALL - meaning the I, YOU, and WE perspectives. It powerfully helps students realize that everyone is important, including themselves."

## JOIN US

At EMM, we want to eliminate all barriers for educators and students. The YOU MATTER™ K-12 Curriculum and Club programs are offered at NO-COST to organizations through the generous donations of individuals, foundations, and corporations.

Register and start using our programs today: [everymondaymatters.org/educators](http://everymondaymatters.org/educators)

For training, assembly, and keynote bookings, please email us: [edu@everymondaymatters.org](mailto:edu@everymondaymatters.org)